# Janiel Hernández

Orlando, Florida, United States



janiel.hernandez@upr.edu



7023249816



linkedin.com/in/janiel-hern %C3%A1ndez-6301371aa

### Summary

At NBCUniversal, our team leverages my expertise in video production and automated broadcast systems to deliver high-quality live and taped productions. With a Bachelor's degree in Audiovisual Communications Technologies, I've honed skills in video editing and videography, which are vital in my role as an APC Operator. We've successfully utilized Ross Overdrive and Xpression systems to elevate the technical precision of our broadcasts.

My work is driven by a passion for innovation and perfection, as evidenced by multiple wins in the Financial Awareness Video Contest, showcasing my ability to create compelling visual stories. Working alongside talented professionals, we ensure the highest technical quality of productions, where I contribute by managing complex video setups and robotic camera controls, reflecting my commitment to excellence in the evolving field of media technology.

## **Experience**



### **APC Operator**

#### **NBCUniversal**

Nov 2023 - Present (10 months)

With a solid foundation in television broadcasting, I bring over 2 years of experience in directing and/or technical directing, showcasing a proficiency in orchestrating and overseeing live and taped productions. My expertise extends to the operation of Automated Production Control systems, with a focus on Ross Overdrive and Xpression systems. In my Operator role, I have effectively utilized this experience to prepare and execute the operation of the automated production control system (APC) for broadcasts, employing templates to automate functions such as technical directing, audio mixing, and graphics insertion. Additionally, my Assist role involved actively contributing to the operation of these automated systems, ensuring smooth broadcasts and high-quality productions. This unique skill set, coupled with my commitment to excellence, positions me as a valuable asset to any broadcasting team seeking a professional with hands-on experience in directing, technical directing, and expertise in Automated Production Control systems.



## **APC Operator / Media Specialist**

#### **NBCUniversal**

Apr 2023 - Nov 2023 (8 months)

APC Operator for the 5:30 p.m. and 11:00 p.m. show: talent management and other production equipment members. Monitor how the graphics (ROSS Xpression) and clip playback server work automated audio setup and operation Robotics Camera Control System Operation Responsible for the highest technical quality of productions—advice to managers and system engineers. Verify Irregularities and troubleshoot.



#### **NBCUniversal**

Jul 2022 - Apr 2023 (10 months)

Create original opens using After Effects, Photoshop, and Cinema 4D for the newscasts. Video editing of Vos, SOTs, Cold Opens, and PKGs Routing and verification of remote sources. Ensure that all contents ingested have appropriately been processed accurately; this will include proof of the technical and visual quality of the Breves" (Promos) ingested active, accurate metadata entry, and tracking of Material identifications.

#### **Video Producer - Marketing Department**

#### Supermercados Econo Inc

May 2021 - Jul 2022 (1 year 3 months)

I proficiently managed a diverse range of materials, including footage, dialogue, sound effects, scripts, graphics, and special effects, culminating in the creation of compelling video and audio content. I specialized in steering the production and editing processes for multiple audiovisual social media campaigns, seamlessly incorporating both 2D and 3D animations.

Beyond this, I crafted engaging video capsules tailored for various social media platforms. Throughout the entirety of the production pipeline, I actively contributed to all three stages, ensuring the final content met the highest standards. The topics covered in these capsules spanned a wide spectrum, including health, gastronomy, mixology, and beauty.

Furthermore, I shouldered the responsibility of overseeing the production and distribution of retail advertisements, strategically placing them on prominent television and radio channels. My multifaceted expertise allowed me to navigate the intricate landscape of audiovisual content creation with precision and creativity.



#### Video Producer

#### NASA Goddard Space Flight Center

Jun 2020 - May 2021 (1 year)

I served as a producer and video editor for diverse NASA campaigns in Spanish, showcasing my work to thousands of individuals. Engaging in the production of live interview campaigns with both national and international media, I demonstrated versatility in my role. Beyond editing, I delved into 2D and 3D animation to craft captivating video intros, realistic planet simulations, and dynamic lower thirds.

Furthermore, I had the privilege of interviewing Hispanic NASA scientists, contributing to articles published on NASA's Science page in both Spanish and English. In addition to my visual and editorial contributions, I played a key role in curating the weekly newsletter for NASA in Spanish, disseminating insightful content to an extensive subscriber base.

#### Producer / Assistant Editor - Telemania

#### Telemundo Puerto Rico

Sep 2019 - Nov 2020 (1 year 3 months)

I spearheaded the production of a leading game show in Puerto Rico, accredited by Nilsen. My role involved crafting engaging memory retention, physical endurance, and coordination games. I meticulously managed participant schedules, curated the perfect blend of music and sound effects, and brought visual flair to the show with captivating 2D and 3D animations, enhancing each segment with dynamic Stingers.

My responsibilities extended beyond the studio, as I orchestrated on-location productions using the LIVE U transmission system, fostering direct interaction with the audience. Additionally, I contributed as an assistant video editor and 2D animator in the promotions department, ensuring the seamless execution of weekly promotional content for the show.



#### Video Editor

Universidad de Puerto Rico

Aug 2016 - 2019 (3 years)

I work as a Video Editor and Producer for remote class modules. In the same way, I worked as a 2D and 3D animator. I annually trained all newly hired professors to teach their classes creatively using the Adobe Suite editing programs.



#### Video Editor / Producer - P.R.E.M.

National Science Foundation (NSF)

Aug 2015 - May 2018 (2 years 10 months)

I work as a Video Editor and Producer, creating Videos in documentary format for all the scientific research and community work made by the University of Puerto Rico at Humacao. I present my work at the annual N.S.F. convention in front of a global audience.



### Video Editor / Photographer

J.P. Productions

Aug 2015 - May 2016 (10 months)

Produce and edit wedding videos for various clients. I did commercials for political campaigns. I was a wedding photographer and studio for professional models.

#### Education



#### Universidad de Puerto Rico

Bachelor's degree, Audiovisual Communications Technologies/Technicians 2015 - 2020

#### **Skills**

Television Directing • Graphics Artis • After Effects • Adobe Creative Suite • Broadcast Television • Non-linear Editing • Videography • Motion Graphics • Digital Photography • Cinematography

#### **Honors & Awards**



# **Financial Awareness Video Contest 2018-2019 (First place)** - Federal Reserve Bank of New York

May 2018

Financial Awareness Video Contest was aimed at young university students between the ages of 17 to 33, and the main theme revolved around entrepreneurship. The UPRH students developed an educational video of a maximum of 30 seconds that stood out for its creativity and originality. https://www.newyorkfed.org/outreach-and-education/puerto-rico/financial-awareness-video-contest-2018.html

# Financial Awareness Video Contest 2017-2018 (Second place) - Federal Reserve Bank of New York

May 2017

Financial Awareness Video Contest was aimed at young university students between the ages of 17 to 33, and the main theme revolved around entrepreneurship. The UPRH students developed an educational video of a maximum of 30 seconds that stood out for its creativity and originality.

# Financial Awareness Video Contest 2016-2017 People Choice Award) - Federal Reserve Bank of New York

May 2016

Financial Awareness Video Contest was aimed at young university students between the ages of 17 to 33, and the main theme revolved around entrepreneurship. The UPRH students developed an educational video of a maximum of 30 seconds that stood out for its creativity and originality.

## New York Emmys Awards Winner (Video Editor) - NEW YORK EMMYS

Aug 2023

Category: 28 Historical/Cultural - News

Title: Día De Muertos: Mexican Culture Alive in NYC

Submitting Organization: WNJU Telemundo 47

#### Description:

They are still with us... And it's culture. Mystics have always surrounded the spiritual approach to death of our Mexican community. But do we understand how intrinsic and cultural the celebration of life and death is to them?

This news special segment aired on "Día De Los Muertos", celebrating this Mexican tradition.

# Emmys Awards KBLR SPECIAL OPENS 2023 - NATAS PACIFIC SOUTHWEST CHAPTER

Jun 2024

Este galardón fue por mi desempeño como Artista Gráfico y Director de Arte para los diferentes noticieros especiales de Telemundo Las Vegas.